

# **BUSINESS PROFILE**

THE ONE STOP SHOP FOR ALL YOUR BUSINESS REQUIREMENTS.



www.kreativekonnections.co



Kreative Konnections is a leading provider of bespoke services based in Dubai. Our ethos revolves around crafting meaningful connections and delivering exceptional experiences through our diverse range of services. We specialize in Events, Consulting, and Lifestyle solutions that are tailored to meet the unique needs of businesses and individuals.

At Kreative Konnections, we pride ourselves on being at the forefront of innovation. Our solutions are designed to be creative, insightful, and impactful, ensuring that our clients always receive the best.

#### **Message from Founder**

I am delighted to share the inspiring journey of Kreative Konnections with you. This vision came to life in July 2022, driven by my dedication and foresight. The story began when I relocated from Hong Kong to Dubai with a mission to expand my business and establish a branch office for our sister company, Travel Tricks.

During this transformative period, I encountered numerous challenges that individuals and businesses face in the UAE. From renting offices to navigating the complexities of business license registration and crafting a strong brand identity, it was clear that there was a need for comprehensive support. This realization inspired me to create Kreative Konnections, a company dedicated to providing bespoke services that cater to these needs, helping others successfully navigate their journeys.



- Charu Surtani



### **CORE SERVICES**

Kreativity is at our core, and therefore we introduce ourselves as '360° Experience Orchestrator.' Our platform delivers unparalleled experience and satisfaction across three key areas viz. Events, Consulting & Lifestyle.



#### 01 EVENTS

02 CONSULTING

03 LIFESTYLE

Our dynamic team, an amalgamation of thinkers and doers, is dedicated to navigating the intricacies of the Asian and Middle Eastern landscapes. From strategic sales to bespoke events, we redefine expectations, positioning ourselves as the premier partner for those seeking excellence in service and execution.

#### **KREATIVE EVENT MANAGEMENT**

Our team crafts events with careful consideration of every element, be it a fairy-tale wedding or a lively corporate gathering, ensuring each event connects with its audience and builds genuine bonds.

- Corporate Gifting
- Event Conceptualization & Design
- Venue Sourcing and Management
- Event Production & Staging
- Entertainment & Talent Booking
- Catering & Menu Planning
- Event Planning & Coordination
- Post Event Services



#### **COMPLETE BUSINESS CONSULTATION**

At Kreative Konnections, our consultation services are meticulously designed to elevate your business ambitions. Combining deep market insights with strategic expertise, we pave the path for your brand's success in Asia and the Middle East. Whether you're venturing into new territories or optimizing your existing footprint, our tailored strategies ensure you're always a step ahead. Dive into a partnership that understands your vision and transforms it into tangible results.



- Traditional & Digital Marketing
- Business Stationary Requirements
- Logo Analysis & Design
- Brand Management & Services
- Business & Personal Branding
- Sales & Marketing Strategy
- Global Company Setup & PRO Services

- Customer Relation Management
- Empowering Women Entrepreneurs
- Legal Consultation
- Travel and Trade Representation
- CRM/HR/ADMIN/ERP Systems
- Watch Therapy
- IT & IOT Consultations



#### MANAGE YOUR LIFESTYLE

Discover the epitome of personalized service with Kreative Konnections' Lifestyle Management – your passport to a world where luxury, efficiency, and personal preference converge. We cater to those who demand excellence in every facet of their daily life, ensuring that each day is as seamless as it is spectacular.



- Personal Concierge Services
- VIP Access & Experiences
- Health & Wellness
- Luxury Travel
- Home Management
- **Property Management**
- Investments

**Our vision** to redefine global leadership by fostering understanding and driving collaborations across industries and cultures. We aspire to be the beacon of innovation, creativity, and strategic excellence, ensuring that every connection we forge leads to shared success and enduring legacies.

Our Mission to set the gold standard in crafting impactful alliances and delivering innovative solutions. We aim to build bridges that connect businesses and individuals, creating a symphony of productive and enduring collaborations.



#### **REGISTER & EXPAND THE BUSINESS GLOBALLY**

Embarking on international business ventures requires a seamless and well-orchestrated setup process. Kreative Konnections specializes in guiding businesses through the complexities of overseas company setup. Our experts navigate legal and regulatory landscapes, streamline documentation, and provide strategic advice to ensure a smooth and successful expansion. From market entry strategies to compliance management, we are committed to facilitating your global growth journey.



- Business registration services in UAE
- Local or foreign company branch setup
- Tourist visa , Investor visa , Residence visa ,

Employment visa Golden visa related services

- Business banking, VAT & accounting services
- PRO, Legal translations & documents clearing
- Business development services in GCC
- Local or foreign company branch setup
- Import & Export related support
- Trade mark & trade name registrations
- Mainland, Free Zone, Offshore Company Setup





KREATIVE

- Company registration service in Hong Kong
- Citizenship & Passport Related services
- Investment opportunities
- Visa, Tour & Travel related services
- Manufacturing & Export Services



#### 01

#### Innovation

At Kreative Konnections, we pride ourselves on being at the forefront of innovation. Our solutions are designed to be creative, insightful, and impactful, ensuring that our clients always receive the best.

#### 02

#### Customization

We understand that every client is unique. Our bespoke services are tailored to meet the specific needs and preferences of each client, guaranteeing a personalized and exceptional experience.

## 03

#### Excellence

Excellence is the cornerstone of everything we do. From the planning and execution of events to the strategic guidance provided in consulting, we strive to deliver the highest standards of quality and service.

#### **STRONG PARTNERSHIPS**

In envisioning the future, Kreative Konnections sees a world interconnected through meaningful bonds. Each connection we forge aims to lead to a tapestry of shared success and enduring legacies. We believe that true success lies in the strength of the connections we nurture, and this belief is the cornerstone of our approach. By blending innovation with our unique perspective, we don't just connect businesses; we connect aspirations, dreams, and futures.



# **START** THE REAL TRANSFORMATION TODAY !

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